

NEU CITIZENSHIP

YOUTH ACTIVELY ENGAGED





What's nEU Citizenship?

01 project

02 organizations

07 activities

311 participants



Through interactive practices, nEU Citizenship aims to empower young people in Greece to become multipliers of European priorities and UN Sustainable Development Goals at the local, national, and regional level.

nEU Citizenship is a youth participation initiative under the Key Action 1 of the Erasmus+ programme, funded by the National Agency of Greece (Grant Agreement 2021-2-EL02-KA154-YOU-000038235).

It is implemented by the organizations [Youthmakers Hub](#) and [Ecogenia](#), and aims to educate participants on active citizenship under the premise of sustainable development and digitalization.



Until now, nEU Citizenship has implemented a total of five actions resulting in the engagement of over 150 individuals in activities that promote sustainability and active participation in society.



Activity in Dorida

May 2022

11 participants

nEU Citizenship travelled to Dorida to host a 5-day training aimed at equipping young people with tools and skills for sustainable development, civic engagement, and climate change.

Through a combination of non-formal activities and interactive methods, participants gained a deeper understanding of these topics. At the end, they applied their knowledge to create a sustainable initiative for the local community.

You can find more information about this activity available in our [website](#).



Activity in Chania

September 2022

10 participants

The 5-day training aimed to improve and adapt the training curriculum for other CSOs, building on the Dorida Training. It was focused on civic engagement and sustainability from a Greek and European perspective.

It included expert speakers on climate and environment, such as [Stella Apostolaki](#), [Apostolos Voulgarakis](#), [Panagiotis Chazirakis](#), and [Chris Vrettos](#) and panel discussion on topics such as wildfires, renewable energy, water, and waste management. Additionally, MEP [Petros Kokkalis](#) joined the advocacy workshop to provide insight into the European perspective on climate.

[You can find more information about this activity available in our website.](#)



Seminar:

Using digital tools for civic engagement

October 2022

50 participants

The "Using digital tools for civic engagement" seminar in Athens was a two-day training seminar aiming to empower and educate participants with digital tools and skills needed to engage in advocacy.

The seminar demonstrated how the younger generation can use digital understanding to increase their civic engagement and presented practical methods and tools to build an effective digital strategy. A case study featuring the organization [Vouliwatch](#) and its president [Stefanos Loukopoulos](#) was presented to illustrate how to engage citizens in democratic and advocacy life.

You can find more information about this activity available in our [website](#).



Climathon Chania 2022

November 2022

45 participants

The "Climathon Chania 2022" event was a two-day activity organized in cooperation with [Climate KIC](#), and [EK ATHENA](#), and supported by the [Municipality of Chania](#).

The event's primary goal was to engage young people in the Greek community in coming up with sustainable solutions to tackle environmental challenges in their city, such as sustainable transportation, eco-tourism, and waste management. At the event's conclusion, the teams presented their ideas to the judging panel, and the winners were awarded various awards and recognition.

You can find more information about this activity available in our [website](#).



Workshop:

State of the Union

December 2022

60 participants

The State of the Union workshop was organized in collaboration with the [University of Piraeus' Career Office](#). The primary aim was to motivate participants to discuss their challenges in studies, skills development and career opportunities, as well as access to general services and opportunities.

During the energizer, participants discussed their thoughts, feelings and apprehensions about various European opportunities such as Erasmus Mundus Joint Masters Programme, Erasmus+ Youth Exchanges & Training Courses, European Solidarity Corps Volunteering Programme, Erasmus+ Programme for Young Entrepreneurs and European Youth Card.

[You can find more information about this activity available in our website.](#)



Workshop:

The role of being a young citizen in Greece in today's European Context

February 2023

65 participants

This workshop took place at [Space Lab](#), a contemporary venue located in the center of Thessaloniki. It was divided into two main parts: a panel discussion and fast-paced coffee chat. The panel discussion featured representatives from the political stage, local subsidiarity, and civil society organizations. They explored topics such as 21st-century skills, the challenges faced by Greek youth today, and the available opportunities at the European level.

The second part of the workshop involved participants sharing their experiences, challenges, and opportunities in specific areas such as culture, environment, social politics, and entrepreneurship. This interactive session provided a deeper understanding of what it means to be a young citizen in Greece within the contemporary European context.

[You can find more information about this activity available in our website.](#)



Workshop:

Transform your idea into a project
with EU

May 2023

70 participants

The "Transform your idea into a project with EU" was a 2-day digital event aimed at empowering and equipping participants to transform their ideas into projects with EU funding, encourage active participation, and provide youth with tools and skills to act on sustainable development and civic engagement.

Marilena Maragkou, Co-founder and Project Coordinator of Youthmakers Hub and also a trainer of interactive training, led the participants through the process of applying for ESC funding, emphasizing the importance of answering "Why, How, and What". The second session of the training was more hands-on, as the participants had the chance to work in groups, brainstorm and create an idea for a solidarity project.

You can find more information about this activity available in our website.

Communication & Dissemination

A Communication & Dissemination strategy has been developed from the beginning of the project to effectively share information, results, and outcomes with relevant stakeholders, target audiences, and the general public.

Key purposes of communication strategy

Mobilizing citizens & organizations for participation in the activities.

Ensuring participation and information democratization for the target groups and the wider audience.

Informing the public about the opportunities of the new European programme at local, regional, and national levels.

Creating a concrete visual identity for the project.

Reaching maximum audience engagement with high interaction rates across social media platforms.

Strategy Channels and tools

Visual identity and brand guidelines were essential elements in establishing a consistent and recognizable image for the nEU Citizenship Project.

NEU CITIZENSHIP



Logo

Pitch Deck

Standard's Manual

Promo Material

Website & Social Media

Based on the needs of the project, a website was created being the central hub of information. It engaged stakeholders facilitating collaboration, showcased project results, disseminating valuable resources and fostering knowledge sharing.

Through the website, the visitor had access to basic information about the project, the consortium, the deliverables and the latest updates.

800
Views

10
Countries

27
Cities



Facebook page & Youtube Channel



Page likes: 365
Engaged people: 1392
Page Impressions: 14K



Videos : 15
Views 908
Press Conferences / Interviews: 2



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